

JORDAN AND HAMBURG LLP
 122 East 42nd Street
 New York, NY 10168
 Tel: (212) 986-2340
 Fax: (212) 953-7733

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Docket No. F-6201
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THE ASSISTANT COMMISSIONER FOR PATENTS
 Washington, D. C. 20231

[] ATTN: BOX PATENT APPLICATION
 [X] ATTN: BOX PCT

[X] THIS IS THE NATIONAL STAGE OF PCT/EP97/06267 FILED November 11, 1997

Sir:

Transmitted herewith for filing is the [X] Utility [] Design patent application of:

Inventor/Application Identifier: Holger LAUSCH

For: **METHOD OF AND ARRANGEMENT FOR PROJECTION AND RECEPTION OF
 VISUAL AND AUDIOVISUAL MESSAGES, AND ANALYSIS THEREOF TO
 DETERMINE THE RADIUS OF ACTION AND CUSTOMER BEHAVIOR**

Enclosed are:

- [X] 4 sheets of drawings ([X] formal [] informal size A4).
- [X] 16 pages of specification, including claims and abstract.
- [X] 20 total pages
- [X] Combined Declaration/Power of Attorney
 - [X] Newly executed
 - [] Copy from prior application
 - [] Inventors deleted; see attached statement
- [] Incorporation By Reference. The entire disclosure of the prior application, from which a copy of the oath or declaration is supplied, is considered as being part of the disclosure of the accompanying application and is hereby incorporated by reference therein
- [] Sequence Listing
 - [] Computer Readable Copy
 - [] Paper copy
 - [] The undersigned hereby affirms that the content of the paper and computer readable copies of the Sequence Listing are the same.

CLAIMS FILED

For	Number Filed	Number Extra	Rate	Basic Fee
Total Claims	<u>27</u>	<u>7</u> (over 20)	x \$18.00	<u>\$126.00</u>
Independent Claims	<u>2</u>	<u></u> (over 3)	x \$78.00	
[X] Multiple Dependent Claim			\$260.00	<u>\$260.00</u>
[X] Reduce by 50% for Small Entity				<u>\$613.00</u>
[] Foreign Language Filing Fee			\$130.00	

TOTAL FILING FEE

- [X] Please charge Deposit Account No. 10-1250 in the amount of \$613.00. A duplicate copy of this sheet is attached.
- [X] Please charge to Deposit Account No. 10-1250 any further fees under 37 CFR 1.16; 37 CFR 1.17; 37 CFR 1.492.

- Return Receipt Postcard
- Preliminary Amendment
- Assignment to _____.
- Assignment is of record in prior application Serial No. _____.
- Assignment Recordation Form Cover Sheet.
- Charge \$40.00 to Deposit Account No. 10-1250 for recording Assignment.
- Information Disclosure Statement and/or Information Disclosure Citation
- English translation
- Small Entity Declaration
- filed herewith
- filed in prior application and status is still proper and desired.
- Applicant hereby claims the benefit of the filing date of the following provisional application(s) under the provisions of 35 USC 119.
- Applicant hereby claims the benefit of the filing date of the following applications under the provisions of 35 USC 119 of which certified copies [] will follow [] are enclosed
[] have been filed in the International Bureau [] were filed in prior application No. _____.
- German Patent Appln. No. 196 47 341.1-53 filed November 15, 1996.**
- This is a []continuation []divisional []continuation-in-part of prior application Serial No. _____.
- Cancel in this application original claims _____ of the prior application before calculating the filing fee.
- Amend the specification by inserting before the first line the sentence:
--This is a [] continuation, [] division, [] continuation-in-part, of application Serial No. , filed . --

JORDAN AND HAMBURG LLP

By 
C. Bruce Hamburg
Reg. No. 22,389
Attorney for Applicant